After a hearty welcome and Induction of batch V, MITCOM continues with activities throughout this year. The 2nd National Agri and Food conference was organized by MIT College of Management in November had a great response from colleges across the state wherein the efforts and the topics covered by the experts of the sector were highly applauded. The middle of the year saw various Academic activities which made the students obtain knowledge to develop their personalities in a better manner.

September was celebrated as ‘Entrepreneurship’ month wherein activities like ‘My story sharing by Entrepreneurs’ took place where the speakers shared about the challenges and obstacles that were faced by them initially while commencing with their dream projects. ‘50 Rupees activity’ was also conducted for the juniors to give them a taste of how to commence a business.

October was observed as ‘Marketing’ month with 3-legged symposium organized by the marketing club—MARKITUDE. The Marketing, Sales and branding experts uncovered the latest strategies and trends shaping the industry and marketing and showed how to put them into practice, helping to out-smart, out-market and out-sell the competition. Young managers were exposed to the different strategies used in different industries like Banking, Automobiles, Energy, Media and Advertising.

November was welcomed by ‘HR’ club-OMNITUDE where activities like mock interviews, case study competition- ‘DEAD EYE’ were organized. The Placement Cell is in full swing putting in best efforts to place the 4th Batch students for final placement and the 5th batch for the summer internship.

December, MIT College of Management has organised Convocation & Alumni meet. Exams for PGP-1st Semester is also scheduled before X’mas.

January will be observing ‘2nd Indian Student Parliament’ organized by MITSOG and our Annual Cultural Gathering-Pratibimb to which students are looking forward eagerly. Stay tuned for upcoming events!!!

Prof. Nidhi Arora
Editor

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MAEER’s MIT College of Management wins Award for Excellent Performance by PTU: Maharashtra Level

Date: 14th June, 2011

Punjab Technical University organized the Learning Centre meet on 14th June 2011 at Aurora Towers in Pune. Dean of PTU-DEP Dr. N P Singh and the President AI PTU-DEP Dr. Er. D S Sekhon were present to take the report of the 2010-2011 sessions. Dr. N B Singh also presented awards to the learning centre’s for excellent performance during the last session. MAEER’s MIT College of Management was felicitated with the first ranking for achieving the admissions much beyond the given targets which Prof. Dr. Sayalee Gankar, Director, MITCOM with her team accepted the award.

Faculty Development Program On Leadership Development Bishwajeet Ghoshal, Trainer.
Dr. Rajini Gupte, Chief Guest for Validatory function.

Date: 25th to 27th of July.

Three days faculty development program was organized by MIT College of Management in association with Punjab Technical University on Leadership Development from 25th to 27th of July. The faculty of the program was Professor Bishwajeet Ghoshal. The inauguration of the program was done on the 25th of July by the Chief Guest Mr. Praveen Khire along with the Director MITCOM and the faculty. Faculty participants from MITCOM and PTU actively participated in the Simulation exercises and video case studies on Self-Assessment, Situational Leadership and Decision Making. There was one on one counseling done of the faculty by the faculty speaker and the corporate mentors on the third day of the program. The program ended with the valedictory function and certificate distribution by the honorable Chief Guest Dr. Rajini Gupte, Dean Symbiosis International University.
A guest lecture was conducted by Prof. Rajhans on ‘Future of Indian Economy’ at MITCOM. Sir gave the students a brief knowledge about the scopes in future for our economy to grow. Sir also highlighted on various sectors that are likely to see a boom in the coming future which would be the major contributing factor for our economy to prosper. Sir emphasized mainly on the carrier prospects for management students in the booming economy. Thus, the guest lecture was very informative and provided the students with a detailed knowledge of the upcoming future carrier prospects in the growing economy along with several tips on how to present themselves in this competitive economy in an opportunistic manner.

CMI
Date: 26th July, 2011.

A guest lecture was arranged by MITCOM to provide information about CMI and simultaneously continuing with their ongoing academics.

‘Campus to Corporate’. The lecture had concept to build cooperate values. For a MBA student it is difficult to choose or opt for a specialization initially, but Mr. Ravindra gave a brief idea of the opportunities emerging in the different specialization fields and how to opt for them depending upon every individual’s interest. Overall it was an interactive session with a great experience.

PERSONAL GROOMING
Mrs Hyacinth Arya
Date: 5th August, 2011.

The theme of the guest lecture was ‘PERSONAL GROOMING’ which was conducted by a famous personality in OBT (out bound training) Mrs Hyacinth Arya. Mrs. Arya with her talented and optimistic personality, spoke about how one should behave in the corporate world and what are the qualities a person should possess if he/she intends to work with corporate world. The session ended on marked up statement: “To be successful in life you should know yourselves…”

INDUCTION BATCH V

Mr Abhilash G Namabudari (Knowledge Consultant Pvt. Ltd)
Gaps Of Life
Date: 3rd August, 2011.
This was the first day of MITCOM where the freshers of Batch V attended the guest lecture by Mr. Abhilash G Namabudari, who is currently working with Knowledge consultant Pvt. Ltd. The topic Gaps of Life was all about to understand the basics of life. It was the Visual picture of the following topics: Theory vs. Practice, Knowledge vs. Skills, Student vs. Professional, Dependent vs. Independent, Confident vs. Overconfident, Work vs. Money, Commitment vs. Deadlines, Fun vs. Work.

Alumni Talk With Students
Date: 3rd August, 2011.
The alumnis of college came down to share their experiences, thoughts of how students can develop interpersonal skills, get the extremist knowledge and explore their inner qualities at the management level. Alumni shared their corporate scenario experience and thus taught the prime importance of “TIME MANAGEMENT …..”

Business and Finance
Prof. Bhalachandra.
Date: 4th August, 2011.
A guest lecture was organized by MITCOM for V batch. The guest invited for this session was Prof. Bala. The theme for the guest lecture was ‘Business and Finance’. The main objective of the lecture was to give us the insights of the business, needs for business enterprises, different forms of business enterprises that exists, the various resources, concept of equity and debits etc. The session covereded on various financial terms.

CAMPUS TO CORPORATE
Mr. Ravindra Utgikar, VP Suzlon Energy Ltd.
The guest invited for this session was Mr. Ravindra Utgikar. The theme of the guest lecture was

Peak Performance workshop
Mr. Mitesh khatri, Management Consultant and Trainee
Date: 7, 8, 9 August, 2011.
Mr. Mitesh khatri commenced the session with creating high energy among the students, he preached knowledge over the corporate area of leadership and team building skills and also explained the meaning of “peak performance” which is a need of good entrepreneur in the corporate.

The theme of this topic is concerned with knowing the expectation and willing to fulfill that expectation. This can be only done by change the management. It concluded on reality of industry: “IF YOU DON'T GROW, YOU WILL DIE”

INAGURATION OF 5th BATCH OF MITCOM
Mr. Atul Mulay, VP Praj Industries Dr. N. G. Hegde, Principle Advisor, BAIF
Date: 10th August, 2011.
The inauguration program was for batch V in the presence of Mr. Hegde & Mr. Atul Mulay who were the guest of honor for the programme. Mr. Atul started his speech with his experience about how he struggled to be a successful corporate personnel. How difficult it was for him to complete his objective successfully, and also handling people, their syndicates, which depicted his leadership quality.

Later, Dr. N. G. Hegde shared his achievements and his experience about the corporate life. He introduced his views about the opportunities in the corporate sector. Along with that he also told how one can chase these opportunities by developing the soft skills like communication, leadership skills, by practicing appropriate team work.
Staff Picnic
Venue: Mulshi
Date: 27th August 2011

MIT College of Management had organized a picnic for all faculty members on 27th August 2011 to Mulshi. It was a rare occasion where the teachers and staff interacted with each other in a soothing environment, leaving behind the tensions and worries of the college. It was an entire day which the faculty members and staff spent enjoying and having fun. They played various games to mentally relax themselves and feel refreshed and rejuvenated for the coming days. Overall, it was a much needed break for the teachers and they thoroughly enjoyed it.

Mr. Arun Jain (IIM Lucknow)

Corporate Governance
Date: 29th August, 2011

The speaker for the session was Mr. Arun Jain. The session was conducted for students of Batch V to give them an overview of Corporate Governance as lately it has become a major issue of concern due to the increased high profile scandals and abuse reports in the corporate world. Sir enlightened the students on the benefits enjoyed by everyone due to corporate governance ensuring that the enterprise adheres to the accepted ethical standards. Thus, students realized the importance of transparent corporate structure driven by business needs.

Elections
Date: 31st July, 29th-31st August, 2011.

Elections were held for CR/LR for the 4th Batch on 31st July 11 in the classes. Also the President and the Secretary of various committees were also nominated. The Elections for the 5th batch were held on 29th Aug’11 in the classes. The complete process went smoothly. The names of the elected candidates were announced in the class as soon as the voting was over to ensure the fairness of the Election.

GS Election were scheduled and students were informed well in advanced to apply. An interview panel of 9 faculty members including Director judged the students their capabilities of managing task, leadership, communication skill, Discipline, talents and participation capabilities and short listed 5 candidates for the GS Elections. Heavy voting was observed for the GS Elections. Mr. Alok Shukla and Mr. Pankaj Pethe were elected GS of MITCOM.

Future Prospective, Scope & Career in HR
Mr. Manish Khanolkar, Trainer at Make my trip
Date: 2nd September 2011.

The seminar was conducted by Mr. Manish Khanolkar who is presently working as a Trainer at Make My Trip, com. Sir covered the areas of HR such as Recruitment, Training & Development, Organizational Development & HR Operations. Sir also threw light on key areas of HR such as Salary structure, Tax structure, allowances, and stock options etc. which are very essential for students. Students were asking many questions and sir was also giving them appropriate solutions. Overall, it was an interactive session. It was very helpful for all the students for planning their careers in the near future.

Mapro Excursion Tour of Star Batch of Batch 4 MBA PGP
Date: 4th September , 2011. Venue: Panchgani

The Tour was conducted for the Star Batch students. Students went to Panchgani, where they visited Mapro Gardens to understand how the processed fruit industry works. They also saw the flagship store of Mapro. It was an outdoor activity for the students wherein they also spent time site seeing and enjoying themselves.

Mutual Fund Meet
DSK Black Rock Mutual Fund
Date: 18th August, 2011.

MIT College of Management witnessed, “Mutual Fund Meet” within its premises. The session began with students getting enlightened about the concepts of mutual funds and the reasons for investing in mutual funds. The entire session added as a backpack for the students who opted for ‘Finance’ as a specialization, wherein conceptual understanding and related reasoning plays a pivotal role. The session concluded successfully with everyone absorbing the chunk of knowledge delivered by the highly reputed firm- DSP BLACK ROCK Mutual Fund.
Commodity Markets
Mr. V. Ganeshan, VP MCDEX Ltd
Mr. D.S. Kolamkar, Member Forward Marketing Commodity
Date: 16th September 2011
Mr. V. Ganeshan and MR. Kolamkar addressed the session by introducing the topic of Commodity Markets in India. The session mainly focused on the current debates regarding global commodity markets including physical product market, stock markets etc. The session concluded over the discussion of building simple commodity market.

The 50 Rupees Activity
Date: 22nd September, 2011.
The activity was organized for batch V Students in which they were supposed to put their stalls and earn profit. The Students put various stalls like Art & craft, food and snacks, mehendi, nail art, bike washing,Funny games, etc.
The investment was limited upto Rs. 300/- i.e Max. 6 Particants per group & 50 Rs per Participant . So there was tough competition between students to earn maximum profit.
Students not only enjoyed this activity but also learnt about the efforts which are required to start up any business from scratch.

Performance Appraisal
Mr. Dilip Verma, Capgemini
Date: 22nd September 2011
MIT College of Management had organized guest lecture on Performance Appraisal for HR students of 4th and 5th Batch. The guest of honor was Mr. Dilip Verma, an expert in the topic. He shared his views on the exact meaning of Performance Appraisal and the elaborate process. He also told us about various techniques of evaluation like 360o feedback, BARS (Behaviorally Anchored Rating Scale) etc.

The session was interactive and participative. Students were enthusiastic and were willing to ask for more. There were various activities lined up for the students like Team building, time management activities etc. There were also questionnaires and situations wherein how each student perceives a certain situation was evaluated. Overall, it was a great learning experience and students would definitely benefit in the near future.

Introduction to Entrepreneurship
Date: 13th September 2011
The objective to organize the lecture was to develop entrepreneurship qualities starting from basics till the revenue generation. The motto emphasized was “socho becho-becho seekho-seekho socho”. It said think and sell, after selling learn the strategy whatever you have learnt, and then rethink on it. The lecture concluded on inspirational video on career tracking.

Entrepreneurship Exhibition
Date: 13th September 2011
The day commenced with sheer excitement of placing charts made by students in groups on occasion of Entrepreneurship Week. The main purpose behind the same was to develop art full skills and generate immense knowledge on Entrepreneurs in different genera.
The Exhibition was judged by Prof. Dr. Sayaler Gankar Ma'am. She graced all the students with her immense knowledge about the entrepreneurs.

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Faculty Development Program on Psychometric Testing and measurement Techniques
Date: 1st, 2nd and 3rd October, 2011.
Mr. Biswajit Ghoshal (Management Consultant)
Mr. Vishwanath Joshi (Management Consultant)
The goals of the FDP were:
1. Support your intuition and observation with a systematic way of understanding the personality and hence the behavior of your students.
2. Understand ways of dealing with diverse student personalities by effective application of concepts from behavioral science.
All the faculty members from MITCOM and PTU attended this 3-day seminar. Few students with HR specialization were also included in the FDP.
Diwali celebrations
Date: 22nd October, 2011.
Diwali entered MITCOM with expressions of joy. The whole college campus was enlightened with “Diyas” and “Rangoli”. Members of cultural committee and other students made wonderful arrangements for this festival of lights. The students enjoyed the festival on 21st October.
The faculty and staff members also had their share of fun on the 22nd October where they celebrated the festival of lights by enjoying various games lined up during the event.
The event came to an end with the speech given by Director, Prof. Dr. Sayalee Gankar Maram. The sweet taste of delicacies fostered fond memories.

Industrial Visit
Date: 17th October, 2011
An industrial visit was organized by MIT College of Management, Pune to Inorbit Mall located at Viman Nagar, Pune for Retail Business Management students of Batch 4.
The main objective of the industrial visit was to understand the functionality of the retail store and to understand the practical implementation of the knowledge which was imparted to us in the classroom teaching sessions.
Overall the experience was really good and the students gained a lot of practical knowledge which they can relate to in the near future.

Business Quiz
Date: 19th October 2011
A business quiz was organized by Div C’ of Batch V for their classmates. The quiz was held to test the participant's knowledge pertaining to current affairs around the world and the business issues. There was great enthusiasm and sporty spirit among all the students. Amongst all the sections, Div C’ emerged as winners of this Business Quiz.
2nd National Level Agri-Conference
Date: 10th & 11th November, 2011

Theme I: "Food Processing in 21st Century: Challenges and Opportunities"
Speakers: Prof. Dr. Vijay Paul Sharma, Chairman, Center for Management in Agriculture, Indian Institute of Management, Ahmadabad; Dr. Nitin Bhore, Consultant, Green Garden Consultancy, Pune.

Theme II: "Agro processing Industries in India: Strategies for Development."
Speakers: Dr. S.N. Mohanty, Former Associate Dean, College of Agriculture Engineering and Technology, OUAT, Orissa; Prof. Dr. S.K. Dash, Professor, College of Agriculture Engineering and Technology, OUAT, Orissa; Dr. D.B. Yadav, HOD, Dept of Agriculture Economics, MPKV, Rahuri, and Mr. Munesh Tyagi, Head, Technical and Quality, Field Fresh Foods. Pvt. Ltd. Gurgaon

Theme III: "Constraints and Opportunities in Fresh and Processed food industry in India" Speakers: Dr. Alok Shah, Scientist F, DFRL, Mysore.

Theme IV: "Microfinance and Rural Marketing"
Speakers: Dr. Medha Dubhashi, VAMNICOM, Pune; Mrs. Mangla Lohia, Women Development Officer, Vidarbha Khetriya Gramin Bank, Akola, and Mr. S. S. Sangra, Director, Sampada Pune

Theme V: "Agriculture Insurance"
Speakers: Dr. Ashok Kothari, Senior Manager, Vidarbha Khetriya Gramin Bank, Akola

Theme VI: "Climate Change and Indian Agriculture"
Speakers: Chairman Dr Medha Khole, Director, IMD, Pune; Dr Pravin Saptarshi, Professor of Sustainability Management, Ind Search, Pune.

A national-level Agri-Meet was organized for the second consecutive year by MITCOM. The eminent speakers for the meet imparted knowledge on the various ongoing trends in the agri sector. The conference basically focused on the major transformations in the traditional disciplines of agriculture which were paving their way for the contemporary ‘Sunrise sectors’.
MIT College of Management is celebrating November as the HR month in the college. The entire college is buzzing with HR activities which are organized by HR club of the college. Few activities are listed below:

1. Poster Making Competition
2. Core Concepts presentation
3. Role Plays
4. Guest lecture on Advanced Industrial Psychology
5. Debate competition
6. Case study competition
7. CV correction
8. Industrial Visit

**HR MONTH ‘OMNITUDE’**

**Topic: Introduction to HR**

**Date: 17th November, 2011**

Introduction to HR was a session organized by the seniors who are a part of “The Omnitude”. It was conducted to acknowledge the students about the role and importance of HR in the corporate world. The session commenced with a poster making competition on the theme of HR which involved the junior’s participation and was judged by Prof. Dr. Sayalee Gankar Madam.

Then, the senior HR batch students briefed the juniors about the core concepts of HR by giving a small presentation. The session was later concluded by the juniors by performing few role plays depicting the role of an HR in an organization. The themes for each division were as follows:

- Div A: Human Resource Outsourcing
  - Sumit Gupta
  - Divyadarshan Mishra

- Div B: Recruitment Process
  - Sagar Kasabe
  - Akshay Mahadik

- Div C: Stress Management
  - Anurima Roy
  - Durgesh Singh

Avinash Wagha (Visiting Faculty)

**Advanced Industrial Psychology.**

**Date: 20th November, 2011.**

The workshop on Advanced Industrial Psychology was conducted by Dr. Avinash Wagha. The main topic of discussion was ‘The biological basis of human behaviour’.

The workshop was a good learning experience for the students as they were engulfed by the knowledge given by Sir in various fields like motivation, perception, attitude, stress, etc.

The session ended on the note of understanding the responsibility of HR manager in developing a positive behavior towards the organization.

**Pune Times Fresh Face Competition.**

**Date: 23rd November, 2011.**

The competition organized by Pune Times encouraged the students to showcase their talents in various forms and thereby compete to be the city’s Fresh Face for 2011. The students enthusiastically participated in the competition and flaunted their talent by performing various art forms.

**Gauri Nagarkar**, 5th Batch student of MITCOM, college emerged as one of the winners. Here’s wishing her luck for future rounds.

**Topic: CV Correction**

**Date: 24th November 2011**

HR students of Batch-4 corrected the CV’s of every student of the junior batch. An impressive CV is of utmost importance when one would be applying in their Dream Companies. Each student of Batch-5 was given individual feedback and the changes will be once again looked by the Senior Students.

**Upcoming Events:**

- Industrial Visit to Volkswagen on 7th, 8th December, 2011
- Sports Meet 4th, 5th, 6th, 9th December, 2011
- Convocation 10th December, 2011
- Alumni Meet - 10th December, 2011
- Workshop on Mall Management December, 2011
- HR Meet-11th, 12th Feb 2012
- Pratibimb-16-20 January 2012
- International visit 22-29 January 2012 (Mauritius)

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