Introduction to Campus
Date: 2nd-6th August, 2010

Induction program started on 2nd August for the MBA PGP 4th batch of MIT College of Management. The whole day was schedule for different activities. Faculty of MIT College of Management and the Visiting Faculty gave an inspirational speech to all the students with their personal introduction. And program was followed by introduction to campus and staff and various clubs, with Rule Book as priority. Induction was followed by the guest lectures from the Eminent Speakers of the industry till 6th Aug.

Explore the GENIUS
Date: 3rd August, 2010
Speaker : Mr. Dinesh Nathani, Life Management Mentor

A workshop conducted by Mr. Dinesh Nathani, a life management mentor enlightened the students in finding the inner self. The session also helped in understanding humanity, what we are and who we are. It helped in building self confidence and valuing the concept of ‘forget and forgive’. He explained that “the purpose of life is to live life with a purpose.” The session was loved by one and all.

Business Etiquettes
Date: 4th August, 2010
Speaker : Mrs. Kanal Nathani, Trainer.

On 4th August, 2010, a guest lecture was organized for the 4th Batch of MBA students of MITCOM. The lecture was addressed by Mrs. Kanal Nathani, Trainer, who carried out a very interactive and informative session with the students. From the basics of Business Etiquettes, to the social mannerisms, to the corporate representation; all was dealt with expertise. The students thoroughly enjoyed the experience.

Human Capital as a Catalyst
Date: 5th August, 2010
Speaker : Dr. P.N.N Iyer

A guest lecture on Human capital as a catalyst was conducted by Dr. P.N. N Iyer for the 4th batch students of MITCOM. With the enlightening session students looked upon globalization in various countries across the world. They grasped the positive aspects of any modernization across the globe.

Effective Communication & Personal Grooming
Date: 4th August, 2010
Speaker : Major General S.D. Sohoni

A guest lecture was conducted on Effective Communication and Personal Grooming for the induction of the students of the 4th batch of MITCOM. Major General Sohoni shared his thoughts and views on effective communication and personality grooming. He enlightened the students on about personality development, including body language, attire, dressing sense, i.e. formals, semi-formals and casuals. Behavioral pattern of humans were also discussed. By the end of the session students were able to feel a change in the personality for the betterment.
ACADEMIC ACTIVITIES

Inauguration
Date: 9th August, 2010
Hon. Prof. Dr. V.D. Karad, Founder & Executive President, MAEER'S MIT Gp of Institutions.
Prof. Dr. Mangesh Karad, Executive Director, MAEER'S MIT Gp of Institutions.
Mr. Mahesh Zagade, Commissioner, PMC. & Mr. Anand Chordiya, Director Praveen Masale.

MIT College of Management carried out the Inaugural Function for the 4th batch of MBA students on 9th August, 2010 at Saint Dhyanchand hall at MIT, Pune. The new batch was warmly welcomed by Hon. Prof. Dr. V.D. Karad Sir, Father Founder and Executive President of MAAERS's MIT Group of Institutes; Prof. Dr. Mangesh Karad, Executive Director, MAAERS's MIT Group of Institutes; Mr. Mahesh Zagade, Commissioner, Pune Municipal Corporation obliged the students with his presence as the Chief Guest and Mr. Anand Chordiya, Director Praveen Masale was the Guest of Honour for the day; Prof. Dr. Sayalee Gaukar, Director MITCOM; and Mr. Kshirsagar, Principal, MIT Institute were present to guide them. The function began on a very enthusiastic note with Prof. Dr. Mangesh Karad welcoming all the students, the faculty members and the chief guests with his ever motivating style. Mr. Anand Chordiya mirrored the face of budding managers and young entrepreneurs in the pool of talent which MITCOM grooms. While, Mr. Mahesh Zagade emphasized on the skill set of managers and inspired the students to decide for themselves the path to excellence. Apart from these learning, Hon. Prof. Dr. V.D. Karad propelled the values of “Modernity blended with Spirituality” in the students. Prof. Dr. Sayalee Gankar conveyed the vote of thanks and wished the students to perform their best in the coming academic year and life.

How to enrich your CV
Date: 6th August, 2010
Speaker: Prof. Ashok Soman

A workshop on “How to enrich your CV” was conducted by Prof. Ashok Soman. Sir gave the students an idea on how to improve one’s communication skills, reading skills and how to enhance one’s knowledge from magazines, newspapers and several important books. He also explained the importance of discipline, class participation, presentation skills which prove to be of great importance in every student’s life.

Expectations of Corporate
Date: 21st August, 2010
Speaker: Mr. Ravindra Utgikar, VP, Suzlon Energy Ltd.

There was a guest lecture organized by MITCOM as to what exactly one needs to expect from the corporate world. The guest of honour was Mr. Ravindra Utgikar whose is currently the Vice president of International Business Development in Suzlon Energy Ltd. Mr. Ravindra Utgikar advised the students to initially set up a vision and work towards it. He also enlightened them about the career opportunities each specialization gives to broaden one’s knowledge and to see whether they fit into the frame of work or not.

Indian Economy
Date: 17th August, 2010
Speaker: Prof. Anil Agashe

There was a guest lecture scheduled for students of MBA on the topic “Indian Economy” by the honourable guest Prof. Anil Agashe. The talk was based on past, present and future scenario of our economy and enlightened the students about what have been and can be done to improve the economic status of our country.

Time Is Money
Date: 8th September, 2010
Speaker: Prof. Achal Rangaswamy, President Marketing, Bell Ceramics.

The guest lecture titled ‘Time Is Money’ conducted by Sir. Achal Rangaswamy President Marketing, Bell Ceramics, was an interesting and an interactive one. “Time and Tide waits for None”, once the time is lost, it never returns. The lecture was thus a very interactive and informative one and was also able to hold the attention of the audience throughout the entire span of time. It taught us how important it was for every single person to manage the time and enjoy every bit of life.

Agenda Meeting
Date: 21st September, 2010

Professor Director Sayalee Gankar had a productive discussion with all the Faculties, GS & all the CR’s & LR’s of MITCOM regarding agenda of the college. There were different topics discussed like formation of student committees for various functions, Placement activity, suggestion box, use of social networking sites for feedback & grievances, Industrial visits, guest lectures etc. There was a healthy discussion on above topics. Director Madam & faculties also guided students on different aspects of various issues.
Opportunities in Marketing
Date: 25th September, 2010
Speaker: Prof. Dr. Suresh Abhyankar, Director, Padma Institute of Mgt.

There was a seminar held in MIT College of Management on 26th September 2010 on the subject “Opportunities in Marketing” by Prof. Dr. Mr. Suresh Abhyankar who is the Director of Padma Institute of Management. Mr. Abhyankar in his lecture told about various opportunities that can be grabbed in various fields and also gave information about advanced courses such as CPA, CFA, etc. The importance of marketing as well as economics in today’s current market scenario was also mentioned by him. The students gained precious knowledge about good salesmanship requirements to stand in current corporate world.

Date: 15th October, 2010
Speaker: Prof. Dr. Alok Shah, Senior Scientist, DFRL.

There was a guest lecture scheduled for students of MBA Agriculture and Food Business Management and the Forestry and Environment Management on the topic “New Tech Innovation in Fruits and Vegetables processing.” The guest of honor was Prof. Dr. Alok Shah who is currently working as a Senior Scientist in Defence Food Research Laboratory (DFRL), Mysore. Prof. Dr. Shah, shared his views by making the students aware of the need for Post-Harvesting, product share of major fruits, value added products, the processing techniques as well as their importance in our day to day life. It was quite useful and beneficial for the students for their near future prospective.

“Swine Flu” Vaccination
Date: 26th August, 2010

Since “Swine Flu” has become the new buzz word for everybody around that has created a lot of havoc all across the country. MITCOM had organized for a Swine Flu vaccination camp in the campus in order to prevent the students from the disease. The members of Rotract club had arranged for the vaccine and also the specialized doctors from Sahyadri Hospital were called upon to give the vaccine to the students. The programme was very successful as the students showed their active participation in the camp.

Blood Donation Camp
Date: 15th August, 2010

On the Occasion of 64th Independence Day i.e. 15th Aug, 2010, with respect to the beautiful day MAEER’s MIT Group of Institution has added a memorable moment to this day by donating blood for a noble cause. MIT College of Management has whole heartedly participated in this blood donation camp by donating their blood for this noble cause. 21 students and two faculty members from MITCOM had donated the blood on this occasion and contributed to this noble cause.

Health & Safety Management
Date: 6th October, 2010
Speaker: Prof. Bryan McCracken

On 6th October 2010 we, the students of Agri & Food Technology Management as well as Forestry & Environment Management (Batch 3rd & 4th) had a guest lecture by Prof. Bryan McCracken on the subject of Health & Safety Management. Health & safety at a workplace are major issues now days all over the world. Management should choose the most effective risk control system & workplace precautions and ensure that line management understand their duties under local legislation. It was a good experience for the students to have such a knowledgeable session on a health & safety management topic.

Stress Management
Date: 10th October, 2010
Speaker: Prof. Dr. Vidyasagar

A guest lecture was conducted for the students of 4th batch on 10th October on the topic “Stress Management.” The guest speaker for the lecture was Prof. Dr. Vidyasagar. He made the students aware of the main causes of stress and also gave a few tips to them as on how to overcome this stress. Later he also spoke about the act of negotiation and balance of emotion which would help to reduce and overcome the stress.

Tree Plantation at “Girls Blind School”
Date: 9th September, 2010

The Students of MITCOM had organized plantation programme at Poona Girls Blind School, Pune. The Students along with the faculty member of MITCOM planted 25 saplings in the Girls blind school. All students and faculties gave their whole hearted participation in Tree plantation Programme.

Fun day
Date: 28th August, 2010

The “Fun Day” was organized by the Senior Batch students so as to welcome the juniors of 4th batch and keep them at ease with college environment for a day. The seniors did a commendable job by organizing the very day in a very short span of time and surprising the juniors by organizing certain games and activities. The “Fun Day” started with the introduction of the senior batch and the junior batch, which thereby led to a good and healthy interaction among both the batches followed by some interactive games.

CSR ACTIVITIES

Faculty Development Program: ‘Research Methodology and Quantitative Techniques’
Date: 29th July – 31st July 2010
Guest of Honor: Dr. Capt. C. M. Chitale and Dr. B. V. Sangvikar.
Valedictory: Mr. Jaspreet Singh, PTU Regional Director

The Faculty Development programme on ‘Research Methodology And Quantitative Techniques’ Trainer: Prof. Dr. S. R. Phadke was organized from 29th July – Saturday 31st July 2010 at Saint Dnyaneshwar hall by MIT College of Management in collaboration with the PTU. The Director of MITCOM Prof. Dr. Sayalee Gankar took special efforts to arrange the programme. The dignitaries present for this event included Prof. Dr. Mangesh Karad, Dr. Capt. C. M. Chitale, Dean, Dept. of Management Science, University of Pune, Dr. B.V. Sangvikar Head of the Department, PUMBA, University of Pune. The event was held in order to develop the teaching skills of the faculty members and also to upgrade their technical knowledge. About 60 Faculty members from various LC of Maharashtra were present. Valedictory Function was presided by Mr. Jaspreet Singh – PTU Regional Director. The certificates were distributed to the participants and the efforts of MITCOM were appreciated. The FDP was sponsored by PTU.

CULTURAL ACTIVITIES
**Teacher’s Day**
**Date:** 6th September, 2010

The cultural committee members had organized a beautiful event for the entire faculty and the staff members of MITCOM on the prestigious occasion of Teacher’s Day. The guest of honor for the day was our very own Director of MITCOM Prof. Dr. Sayalee Gankar Mam. There were certain cultural programs & games conducted by the MITCOM students to entertain the teachers and the staff members. Towards the end of the event, the teachers were gifted with a very special memento in the form of a presentation. Thus the event was indeed a memorable one for the entire staff as well as the students.

**Khande Navmi Pooja**
**Date:** 16th October, 2010

Prof. Director Sunita Karad with Professor Dr. Sayalee Gankar performed the pooja of all the departments followed by the Ganesh Vandana for the prosperity of the College. The Founder President of MAEER’S MIT Group of Institution Dr. Vishwanath Karad performed Saraswati-Poojan. Director of MIT College of Management Prof. Dr. Sayalee Gankar along with all the faculty members, staff members and GS, CR’s, LR’s & all the Committee heads were present on this occasion. Hon’ble Prof. Dr. V. D. Karad Sir addressed the gathering and emphasized to respect Indian culture which has a glorious history. He gave many examples of Indian history. He was accompanied by the dignitaries of MAREER’s MIT Group.

**Elections**
**Date:** 27th August, 2010

Elections for the year 2010-11 were held at the MITCOM campus, to elect the respective CR/LR of Batch. The elections took place with great enthusiasm with almost 90% of voting. Results were announced later on the same day and the elected candidates were thus made aware of their duties and responsibilities. In MITCOM, GS elections were conducted from 26th of August to 2nd of September. There were five candidates who were campaigning for the same. These candidates were Swapnil Desale, Piyush Sachdev, Yogesh Kamat, Vijay Radaiya and Cheryl D’souza. There was a healthy competition among them. There was a great curiosity among faculties as well as students that who will become General Secretary & Deputy General Secretary of MITCOM. Voting of GS elections were done on 2nd of September from 4 o’clock to 5 o’clock in respective classes under strict discipline. The result was declared by Prof. Dr. Sayalee Gankar on the same day at 6 o’clock in the seminar hall. Students were keen waiting to know the results of GS elections. Swapnil Desale became the General Secretary & Piyush Sachdev became the Deputy General Secretary of MITCOM.

**Diwali Celebrations**
**Date:** 29th October, 2010

Diwali a festival of lights rejoices every heart and is also considered as a festival which brings people together. Diwali celebrations were held by MITCOM as a part of its tradition and were enjoyed by all the students and faculty members. The students were dressed in the traditional outfits and enjoyed several games organized by the cultural committee. The celebrations were concluded by distributing sweets among each other.

**Industrial Visit to Volkswagen Industries**
**Date:** 8th September, 2010

On 8th Sept, 2010, 3rd batch of MITCOM had taken an industrial visit to Volkswagen, which actually made the students excited and enthusiastic for the visit. During the visit students had a chance to see the production process from body shop to final assembly and were also able to see a live example of how effectively the Just In Time process works. The visit helped the students to gain lot of practical knowledge and know the trends in the automobile industry which would prove to be useful for the students in the near future.

**Industrial Visit to Ralegan Siddhi**
**Date:** 18th September, 2010

On the 18th of September, the students of Agri & General MBA of 3rd & 4th batch had gone for an industrial visit to Ralegan Siddhi Tal.- Parner Dist.-Ahmednagar. The students thus got to know the development of Ralegan Siddhi and were given all the information about the projects which have been taken place in Ralegan Siddhi such as watershed development, uprooting alcoholism etc. There the students also got an opportunity to meet Shri Anna Hazare, the great social worker whose efforts made Ralegan Siddhi a model village.
A cricket tournament was organized by the sports committee for all the divisions of MITCOM. The boys of MITCOM enthusiastically participated in the tournament which was conducted for two days. The result of the tournament was declared as a ‘draw’ due to the unexpected shower of rains.

Cricket Tournament
Date: 16th October, 2010

The students of MITCOM got the opportunity to work with the esteemed organization, ‘BIG BAZAR’ in order to achieve the target sales of 1 cr. per outlet per day which is directly related to higher number of customers per vendor. The students were expected to support the existing staff of big bazaar, by means of direct consumer assistance and crowd management. Thus the project helped the students to learn a lot about the concrete and coherent role of management in working life.

Future Group Project (3rd Batch)
Date: 11th- 15th August, 2010

The students of MITCOM got the opportunity to work with the esteemed organization, ‘BIG BAZAR’ in order to achieve the target sales of 1 cr. per outlet per day which is directly related to higher number of customers per vendor. The students were expected to support the existing staff of big bazaar, by means of direct consumer assistance and crowd management. Thus the project helped the students to learn a lot about the concrete and coherent role of management in working life.

Persistent Project
Date: 4th October, 2010

The MCCIA and Persistent Co. Pvt. Ltd. had conducted a survey on the use of IT technology in the SME’s. It was a joint effort by Persistent and MITCOM wherein the students of MITCOM were given a well designed questionnaire in order to conduct the survey. The students were allotted various SME’s all across the city and were asked to conduct the survey. It was thus a good learning experience for the students and a very informative project for all of them related to the project.

Videocon Project
Date: 25th September – 25th October, 2010

This was a project based on MNP (mobile number portability) testing. It was carried across all states of the country. This is done so that customers can change their operator whenever they face problems regarding network, retaining the same number. 36 students were chosen from 4th batch from all the divisions. They were each given 6 handsets and 6 sim cards and had to make calls to states across India. It was a month long project and went on successfully. Overall it was a good experience and the students learnt a lot about teamwork, discipline and being punctual.

Big Bazaar Project (4th Batch)
Date: 30th October- 4th November, 2010.

The 4th batch students were given an opportunity to work with the largest Retail chain in India ‘Big Bazaar’. The students were expected to support the existing staff of big bazaar, by means of direct consumer assistance and crowd management, elaboration of offers and explanation to the customer was expected from the students for the occasion of Diwali. Thus the project helped the students to learn a lot about the concrete and coherent role of management in working life.

Workshop on Women Entrepreneurship
Date: 4th September, 2010
Mrs. Meera Gaikwari, Alogrythm Consultant Pvt. Ltd., Pune
Mrs. Shilpa Joshi, Green Built Products (I) Pvt. Ltd.
Mrs. Anupama Tilak and Mrs. Mugdha Chandakkar, Fluent Services Pvt. Ltd.

The workshop was mainly focused on solving live case studies by women entrepreneurs. The aim of conducting this workshop was to give broader perspective to budding women entrepreneurs and providing with different career opportunities. The workshop also threw a light on the challenges and difficulties faced by these entrepreneurs. Lastly, all the above speakers made the workshop more interesting by conducting an interactive session with the students and clearing their doubts and queries.

Speakers for the year 2010 - 11
Human Resource PODCAST was organized by MIT College of Management. It was a one-day Seminar where respected dignitaries from various reputed companies had come under one-roof to teach the Budding Managers different aspects of Human Resources. The seminar commenced with the first guest of honour, Dr. Soniya Yadwadkar who is the Managing Director of Cerveausys Strategic Consulting Pvt Ltd. enlightened the students on ‘Contemporary Human Resource Management’. The next guest of honour was Mrs. Sangeeta Singh, an HR Manager in KPT Company. She briefed the young minds on ‘Human Responsive Behavior’. Mrs. Bhavana Ekbote, the next guest speaker, was a Human Resource consultant in Elementz. She briefed the students on ‘Changing role of Human Resource’ which included the change from traditional Human Resource Practices to the modern techniques. The fourth session was headed by Mr. Sandip Chaugule, an HR Manager in John Deere. He had come to throw some light on ‘Career Objectives and goals’. Succeeding this grilling session came the very beautiful, Ms. Preeti Shetyya, a Sr. Manager HR-Training Oracle. She came across as a very friendly and interactive speaker and she spoke on ‘Challenges in Training and the role of HR’. Last but not the least, a very senior guest of honor- Dr. Santosh Bhave who is the Vice-President HR in Bharat Forge Ltd. shared his views on ‘Campus to Corporate’. Sir said that students, must have a lot of positive attitude from within. The complete shift from ‘bags to briefcases’ is what one must be prepared looking forward to. Overall, Human Resource PODCAST was a huge success and every student irrespective of his choice of specialization, learnt something valuable because wherever we go, whatever we do in our lives, one needs to deal with ‘PEOPLE’.

MARKETING SYMPOSIUM
Date: 27TH NOVEMBER 2010
Mr. Atul Mulay, VP, Praj Industries
Mr. Sameer Kolhatkar, Marketing manager of Radio One.
Mr. Pradeep Patil, Assistant Manager, Suzlon Energy Ltd.
Mr. Debshe Chakrabarti, Business Development Manager, General Mills.
Mr. Sagar Shah, Marketing Manager, Mahindra and Mahindra.
Mr. Shriniwas Dudgaonkar.

Creativity is not finding a thing, but making something out of it after it is found. With the urge of learning something new, students of MIT had stepped inside the A1 hall for the ‘Marketing Symposium’ on a bright Saturday morning. The first guest was Mr. Atul Mulay, Vice-President of Praj industries. He enlightened the students on ‘Winning Strategies’ which is a prime necessity in today’s competitive environment. The next guest was Mr. Sameer Kolhatkar, Marketing manager of Radio One and he was present to direct are ideas towards ‘Brand activation’. ‘Branding is the face of the product that is created to mesmerize the minds of the people’, he said. Next guest was Mr. Pradeep Patil, Assistant Manager of Suzlon Energy Ltd. He spoke about some facts and figures regarding how power is generated with the help of windmills. It seemed amusing to young minds. Next guest was Mr. Debshe Chakrabarti, Business Development Manager of General Mills better known as ‘Pillsbury’. Sir shared his views on ‘Sales and Marketing’. He told that sales and marketing are complementary to each other and that marketing is basically generating awareness but sales is all about generating revenues. Mr. Sagar Shah, Marketing Manager of Mahindra & Mahindra shared his views on ‘Market Research’ and how important it is to do market survey before launching a product. Last but not the least, Mr. Shriniwas Dudgaonkar who spoke on ‘Role of creativity in today’s marketing era’. He said that creativity in today’s modern era is very important due to rapid change in environment. Overall it was a learning experience for the students and it is going to prove handy in every walk of life.

Schedule of exams at MITCOM keeps the students always on their toes and updated with the curriculum, wanting for time to participate in extracurricular activities. The Placement activities are also in full swing with companies coming to the campus. ‘Nothing is impossible if there is a will’ this keeps MITCOM going and convinced to produce the versatile managers for the corporate world.

Chief Editor: Prof. Nidhi Arora.
Contributions made by: Publishing Committee and students of MITCOM.
Priyanka Sonawane, Saeemy Padhye, Triloki Sharma, Yogesh Kamat, Swati Mohtra, Pragati Gupta, Sharmishtha, Khushboo.

EXAMS FEVER
4th Batch SEM I:
Midterm Exams: 28th Oct- 13th Nov
End term Exams: 10th - 23 Dec

3rd Batch SEM III:
End term exams: 10th Nov- 18th Nov

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