Editorial committee of MITCOM would like to welcome you all to our First edition of MIT College of Management’s newsletter. Swine flu setting in with the commencement of new session brought the activities in furry all over the Nation especially in Pune city which was most affected. The functioning was disrupted with the swine flu vacation announced by the government as a precautionary measure and the blessings of the Media kept the normal routine under apprehensions and checks, Still nothing could stop MIT from the activities and the visits. The past few months have been of transition here at campus with flurry of happenings like workshops, learning labs, industrial visits, convocation, alumni meet and cultural celebrations. We are pleased to present this initial newsletter in an effort to strengthen the communications and relationships between all members of our educational and professional community. This newsletter will evolve over time, as we have ever growing expectation as the programs of the College continue to bloom and develop so too will these publications. We look forward to your thoughtful responses and continued support. Looking forward to 2010 on behalf of MIT College of Management we would like to wish you Merry Christmas and a Prosperous New Year.

Event : Pooja at New Building  
Date : 30th July, 09  
This was the enterance to the new session with the inauguration Pooja at the MITCOM’s new building. The sacred ceremonies were performed in the hands of Executive Director Prof. Dr. Mangesh T. Karad Sir, in presence of the complete Staff. With shower of blessings from the almighty, the Staff took their first step with great enthusiasm, keeping all the positive energy in the new N-2 building.

ISO-9001-2008, Training for Staff  
Date : 4-5th April, 09  
ISO training was given to all the faculty members as well to the non faculty members of MITCOM. The college is in the process of ISO thus for the same the training was provided to all the MITCOM members to understand the ISO system. The ISO approval is still in process.
Event: Induction Program
Date: 1st August, 09
The 1st of August, 2009 was the scheduled Commencement address for the fresh batch of PGP students admitted to the MIT College of Management for the academic years 2009-11. Mr. Ravindra Utgikar, Senior General Manager, Suzlon Energy Ltd., has had a long history with the MIT Educational group and has offered to serve his expertise and knowledge for the betterment of the new batch of students which arrived at MITCOM year after year. Mr. Utgikar put the young minds to work and together with them put forth a simple strategy which can help an individual opt for a specialization, once he aspires to pursue an MBA course. A presentation and a few elaborating comments from Mr. Utgikar threw light upon the different fields of specializations. It was indeed the fortune of those budding minds, to have had the opportunity to interact with one such expert first up as they took their first step towards Management studies. Setting a vision, developing a global perspective, undertaking practical projects and expanding our knowledge and updating it with the latest tit-bits from the periodicals, were some of the advices Mr. Utgikar offered.

Workshop on Personality Development and Soft Skills Techniques
Date: 1st August, 09
The students at MIT College of Management were guided in the right direction by Mrs. Hyacinth Arya on personality development. She is the Director of THY-SELF, corporate trainer, visiting faculty in premier management institutes. The interactive session conducted by her introduced us to a broader concept on how to improve one’s personality by involving aspects like emotion, intelligence and passion. By following these guidelines the ability to achieve goal becomes easier and a person remains focused. These are the qualities required by every MBA aspirants who desire to be successful in every path of their life.

WORKSHOP ON HI-TECH FLORICULTURE
Date: 28th August, 09
Flowers are the one of most beautiful gift given by nature, which helps us express our emotions, on occasions ranging from birth to the last moments. The Guest Speaker for the day, Mr. Sanjay Parade gave the students an insightful presentation on wider prospects, constraints and solutions to the various aspects of Hi-tech floriculture and its export scopes. The speech was an avalanche of amazing facts and figures regarding the current domestic and international floriculture market scenario. At the end, Mr. Parade also shared a video clip based on the proceedings at the Amsterdam Auction Centre. While addressing the numerous queries from the students, he also shared his view regarding India’s opportunities and scope in the future of floriculture market.
Teacher’s day

Date : 5th September, 09

Students invited the teachers well in advance and were delighted to have Prof. Sunita Karad and Prof. Dr. Sayalee Gankar as the special guests along with the visiting and internal faculty members. It all began with a special presentation dedicated to teachers then a song with full junoon. A magnificent cake in a book shape signified the importance of the day.

Later on the teachers were asked to take up the challenges prepared by the students. A quiz was conducted for the teachers who were placed in the shoes of the student to answer questions fired at them. The day ended with the tribute to Dr. S. Radha Krishnan the great teacher and leader of our nation.

Event : Workshop on Livestock Industry Management
Date : 26th September, 09

Chairman of the Workshop - Dr. R. S. Khanna - Ex. GM, Amul India Ltd.
Speaker I - Dr. B.S. Sathe, Former CGM - NABARD, Mumbai
Speaker II - Dr. Vasant Kharbade - GM, Procurement, Dynamix Dairy Ltd.
Speaker III - Dr. Suhas Bhade - GM, West Zone (WZ), Suguna Poultry Ltd.
Speaker IV - Dr. Suresh Bhosale - Ex. AGM, State Bank of India

The target audience for the workshop was the Agri & Food Business Management Batch - II & III students. The workshop objectives were to give broader perspectives to budding entrepreneurs and corporate about business and career opportunities in the Livestock industry which included dairy, poultry, emu, goat commercial businesses. Awareness towards financial aspects of these businesses along with financial assistances and support from government and APEDA were discussed. Mr. Bhade, Suguna Poultry Ltd., gave detailed understanding of the poultry industry prospects and future scope for budding entrepreneurs. Lastly all the above trainers along with Mr. Sunil Shete & Dr. Dilip Tasewai poultry academician made the panel discussion a very successful session where doubts from the students were cleared. Thus learning objectives and expectations of the students were totally achieved.

Event : Election
Date : 5, 11 & 12th September, 09

CR/LR
Elections for the session 2009-10 were held to elect the CR/LR of Batch II on 5th September. Election for the CR/LR for the 3rd Batch took place on 11th September with great enthusiasm, almost 90% voting. Results were announced on the spot in the class rooms and CR/LR was made aware of their responsibilities by Prof. Dr. Chahal and Prof Nidhi Arora by visiting each class individually.

GS Election was Scheduled on 12th September
An interview panel of 7 faculty members including Director interviewed the students. Their capabilities of managing task, leadership, communication skill, Discipline, talents and participation were judged. Six short listed candidates for the GS Election were voted for. A separate ceremony was organized to announce the long awaited results on 14th September where in students eagerly awaited with excitement to meet the new elected GS. Prof. Dr. Sayalee Gankar announced the names of 2 elected GS’s and advised them to work as 2 sides of one coin for the benefit of the students keeping in view the MITCOM image and progress to achieve new heights.

Event : Nen Leadership Workshop
Day : 26th September, 09

An intensive NEN leadership workshop based on the principle of ‘leadership and positive contributions can occur at all levels in an E-cell’ was organized with the assistance of Mr. Shastri, Mr. Mandar Joshi and Yoshima Chandravanshi. A leading entrepreneur Mr. Vivek Pande founder of Principles of system shared his experience and introduced students with the various aspects of entrepreneur. The participants gained the use of concepts like team work, creative thinking, plan strategy and commit to implementing workshop ideas.

Event : Khande navmi pooja
Date : 26th Sept., 09
Following the tradition of MITCOM the Khande navmi Pooja was performed by the Hands of Prof. Sunita Karad Madam in the presence of Director, Staff members of the College with full enthusiasm and zeal.
**Event : Marketing Meet sharpening the saw**  
**Date : 3rd October, 09**  
**Guest of honour :**  
Ms. Samana Tejani, Director, Gits Food Products Pvt. Ltd.  
Mr. Santosh Bhave, Vice President, HR, Bharat Forge  
Mr. Sameer Deo, Oracle Financial Software Services Ltd.  

**Speakers :**  
Mr. Abhishek Verma, Sr. Business Development manager, Polaris Software lab Ltd.  
Mr. Rajesh Lingampalli, Head, dealer development, John Deere  
Mr. Dilip Wadhawani, GM, Ceasefire Industries Ltd.  
Mr. Manohar Malani, CEO, NCS technologies.  
Mr. Neeraj Jawanjal, Director, Retail Guru Asia  
Mr. Kaushik Mahadeshwar, founder, Learning Catalyst.  
Mr. Amit Bivalkar, Director, SAPIENT  

The guests of honour were felicitated by Prof. Sunita Karad, Director, IT, MAEER’s MIT. And the opening speech was delivered by Prof. Dr. Sayalee Gankar. They jointly told the students about being passionate about the work is of great importance in marketing also that effective marketing management is the ingredient of supply chain, customer relationship management, production and customer service.

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**Event : Field tour to Donda village**  
**Date : 7th October, 09**  
A field trip to Donda Village was organized for the forestry students. The first location visited was the Rajgurunagar Range of Tunner Forest Division which is a type of manmade reserve forest. The primary species noted was Gliciridia. The important agencies and programs operative in the area were Forest Development Agency (FDA) and Samanwita Grama Bankaran Sambridi Yojna. The second location visited was the Ambe Gaon which was a medicinal plant nursery. The tour ended with a visit to a museum where everyone got a glimpse of the entire flora and fauna of the region.

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**Event : Industrial Visit**  
**Date : 06th October, 09,**  
**Venue : HTC Talegaon**  
Students of batch II went for an Industrial Visit to experience Floriculture and the function involved with the packaging and cold storage of flowers understanding the supply chain for Export and Domestic distribution. It was a good break with the well planned visit.

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**Event : Diwali function, Students**  
**Date : 10th October, 09**  
Diwali a festival of lights rejoices every heart, a festival which brings people together, families and friends. The diwali celebrations at MITCOM was held on the 10th October 2009. The celebration tradition has been followed at MITCOM every year. The students dressed in the traditional outfits had a great time rejoicing the games conducted like the musical chair for the girls and the paper dance for the boys. The main attraction of the function was the fashion show by the students as well as the faculty members. Director and faculty members distributed sweets to one and all present. The enthusiasm showed by the students not only made the day memorable but a wonderful beginning of the autumn break.
Event: Diwali Function, Teaching and Non teaching staff
Date: 11th October, 09
On 11th the faculty and the staff were overjoyed to start the Diwali break with the mood of celebrations. It started with Rangoli followed by Antakshari, dumb shiraz, mehndi and the sumptuous snacks. Prof. Sunita Karad was also present on the occasion.

Event: Industrial Visit to Pravin Masale
Date: 3rd November, 09
Venue: Pravin Masale Plant
An industrial visit was arranged for the students of the MBA-AFBM batch, to the food processing unit of Pravin Masale in Pune. Pravin Masale a venture which was started in the 1967 with the production of commercial pickles, expanded gradually to cover a range of products like masale, papads, ready-to-cook mix, etc. which form the key components of almost every Indian kitchen.

The students were shown the processing units for Turmeric and Coriander. It was an exposure worth every penny for the students, to watch in practice what had been learnt through books till date. The most crucial part of the visit was an interactive session with Mr. Anand Chordia, Director, Chordia Group. The range of information, views, clarification of various aspects, doubts and further throwing light on a hoard of opportunities in the industry, made this session worth its weight in gold. Mr. Chordia was patient enough to address each and every query presented by the students. A visit planned by the college presented a wonderful opportunity to the students to get the real picture of the outside world.

Event: Faculty Development Program
Date: 6th-8th November, 09
Speakers: (Capt) Dr. C.M. Chetale, Dean, PUMBA, Prof. Gopal Iyengar, Director KIMAS, HARIHAR, Prof. Dr. Ashutosh Kharma, Faculty of London Business School, NEN associate director, Mr. M. A. Tejani, MD GITS Food, Mr. Pinaki Bhadury, Head Corporate Strategy & Planning, Thermax Ltd.
This was a three days theme based FDP on strategic management. It was held with an aim to provide the faculties the subject knowledge & integration in other functional areas. During the program, participants who were the eminent faculties of various colleges of Maharashtra had the opportunity to interact with Strategy Makers from leading corporate like Mr. Ravi Teja.
Inauguration ceremony was performed in the presence of (Capt) Dr. C. M. Chetale, DEAN, PUMBA, UOP and Mr. M. A. Tejani, (MD, GITS Food), followed by an interactive Session with Mr. Ashutosh Khanna (London Business School).
Mr. Pinaki Bhadury also made the participants aware about purpose of an organization, internal & external resources and SWOT of strategic alternatives. Next two days were conducted by Mr. Gopal Iyengar, A case study on THE FUNDAMENTALS OF STRATEGY FORMULATION was discussed by him on the concluding day. All the participants were appraised by Certificates.

Event: ERP/SAP
Date: 11th and 16th November, 09
A small capsule ERP/SAP was conducted for all the faculty members of MITCOM. It was held to make an understanding of ERP/SAP to the faculty.

Event: Workshop on Food Processing Ind.
Date: 14th November, 09
Guest Speaker: Mr. Rajanware, CEO, Perfecto Quality Systems Pvt. Ltd.
Mr. Naikare, Director, S.N.D.T. Women’s University, Pune
Mr. Hardikar, Hardikar Food Processing Pvt Ltd., Director, NAFARI
What does it take to transform a young and budding entrepreneur into a successful businessman? To get a few insights into this, a workshop was organized for the MBA-AFBM students. The main focus stayed on making the students aware about the latest happenings in the Food Sector. The session was started by Mr. Rajanware, CEO, Perfecto Quality Systems Pvt. Ltd., where he briefed the audience about the quality management systems applicable for the agriculture and related food industries. He introduced the concept of GAP qualifications, which currently are used in the European countries and are slowly being applied globally. Later, Mr. Naikare, Director, S.N.D.T. Women’s University, Pune, threw light on the importance of various project undertakings, the requirements for the same and its role in successfully setting up an industry.

Mr. Hardikar, Hardikar Food Processing Pvt Ltd., introduced the technique of dehydration and its applicability to various fruits and vegetables. He also stressed on the wide scope in this industry as far as processing was involved. In the end, the Director, NAFARI, a food quality control laboratory, focused on the existing food laws and its implications in the industry. He spoke at length about the FSSA Act (2006), which would be applied globally very soon.

Event: Blue and Pink Day
Date: 13th November, 09
A casual day was first time celebrated in MITCOM giving freedom to wear informal to all the students. Girls were supposed to dress in pink and boys in blue. A small personality contest was arranged where participants showcased their talents along with a ramp walk. Amongst the contestants, 3 Miss Pink & 3 Mr. Blue were judged by Prof. Bankar, Prof. Manesha and Prof. Saum Das. Prof. Nidhi Arora Head cultural committee announced the results and appreciated the efforts put in by the students.

Industrial Visits:
Date: 16th December, 09
Venue: Ishanya Mall
The visit for Retail and Marketing students was organized to understand and see the functioning and purchasing aspects of a Mall. It was a good break for the students from the hectic routine and refreshed them for the coming exam.
Industrial Visits  
Date: 8th Dec, 09  
Venue: Sugar Factory, Dheur  
Sugar factory functioning was viewed by the group of students who visited the venue. The hi-tech system of manufacturing of sugar, packaging and supply chain management was explained.

Exams Fever  
**Batch II**  
Sem III:  
Mid term Exams: 16-20th Sep 09,  
Final Exams: 23rd Oct-3rd Nov 09,  
Sem IV:  
Mid Exams: 21-30th Dec 09,  
**Batch III**  
Sem I:  
Mid term Exams: 17-20th Nov 09,  
Final Exams: 21-30th Dec 09  
Schedule of exams at MITCOM keeps the students always on the toes or rather updated and in practice with the curriculum and always wanting for time to participate in extra curricular activities.  
Successful Line of activities stated above shows that 'Nothing is impossible if Will is there.' Thus MITCOM is convinced to produce the versatile managers for the corporate world.

Star Batch Activities  
A group of students were selected for the extra exposure by the panel of judges and was named as Star Batch. These students are given benefit of enhancing their capabilities by attending various activities including guest lectures, visits and interaction with executive MBA students to polish their acumen.

Convocation of MITCOM  
Date: 12th December, 09  
**Chief Guest**: Dr. B. N. Kalyani, Chairman, Bharat Forge  
**Guest of Honour**: Mr. Chetan Tolia, Director, Tata Management Training Centre  
**President of the Convocation**: Honorable Prof. Dr. V. D. Karad Sir  
It was a privileged day for MIT college of Management to organize first ever convocation of Batch I of PGP course. The day started with the Procession with the Army Band. Distribution of the degree was performed in the hands of the Chief Guest and Guest of Honour following all the required norms of convocation. Motivating speeches of Dr. B. N. Kalyani and Chetan Tolia and the words of wisdom of Honorable Prof. Dr. V. D. Karad Sir filled the environment with zeal and enthusiasm.

Alumni meet  
Date: 12th December, 09  
A day to meet the old friends leaving all the responsibilities of corporate aside. The batch I students were excited to refresh their memories of PGP Course where as Batch II & III were full of josh to organize the event. A special Gazal evening was organized followed by the dinner. The alumni’s were seen clicking photos and sharing their experiences.