MAEER's MIT COLLEGE OF MANAGEMENT (MITCOM)
Pune, India

MBA-PGP

Get 200% Employability

Four Powerful Dual Degree - Dual Specialisation Programmes

India's 2nd Sectoral B-School

Developing Minds...
...Building India
About MAEER

Maharashtra Academy of Engineering and Educational Research (MAEER) was started in 1983 under the visionary leadership of Prof Dr. Vishwanath D. Karad, Founder Executive President & Managing Trustee, MIT Group of Institutions. MIT is the most preferred destination for over 64000 students. MAEER MIT's journey in the last 28 years has been a continuous process in the pursuit of quality and excellence in education and research, a commitment to values and discipline and a quest of science and spirituality. The state-of-the-art infrastructure competent faculty, strong interaction with leading corporates, student –centric amenities and spectacular campuses provide a conductive environment for teaching, learning, research, innovation & character building. MAEER's MIT continues to build the gateway to a successful career for an individual. In recognition of the services rendered so far a UNESCO Chair in Human rights, democracy and peace has been constituted at MAEER's MIT. A World Peace Center has been set up to promote culture of peace in the world.

MIT College of Management (MITCOM)

MAEER's MIT College of Management (MITCOM) is functioning successfully under able leadership and guidance of Prof. Dr. Mangesh Karad, Executive Director, MIT Group of Institutions.

The Institute runs full time Dual Degree - Dual Specialisation MBA- PGP in Management.

This programme is affiliated to the Punjab Technical University. PTU degree is recognized by AICTE, UGC and DEC; and degrees recognized by these organizations are accepted world over and include certification by NARRIC for Britain. In addition to the above, MITCOM also conducts MBA programme affiliated to Yashwantaro Chavan Maharashtra Open University (YCMOU).
MITCOM
an excellent destination for acquiring excellence

MBA-PGP at MITCOM will prepare you to outsmart the competition, excel in the fast-paced global economy, solve problems creatively and build consensus across diverse groups. Our professors are preeminent scholars, industry experts, researchers and passionate educators.

Academics
Since 2007, the Institute is successfully running the MBA programme with a unique blend of theoretical and practical knowledge as per the expectations of the industry. In addition to regular MBA programme, MITCOM has broadened its academic scope to include sector specialization along with functional specialization namely Marketing, Human Resources, Finance and Operation. Today, a host of ever-changing specializations complement our core curriculum, and our student's complete coursework in teams. MITCOM curriculum gives more than firm grasp on the principles of general management along with dual degree and dual specialization vis-a-vis MBA-PGP in General Management, MBA-PGP in Retail Business Management, MBA-PGP in Agri & Food Business Management and MBA in Forestry & Environment Management. These courses help you to explore your interests and prepare for your professional future in the area of your choice.

Faculty
Pool of faculty from corporate, industry and academia is the principal driver of change through extensive involvement, especially in academics, research & consultancy.

Classrooms
Classrooms are specially designed to ensure participative learning environment with latest audio visual aids. Smart boards connected with internet in the classroom provide high standard of teaching.

Library
The library has a comprehensive collection of literature related to management and various sectors.

Beyond the classroom
Student culture at MITCOM extends far beyond the classroom walls. It reaches to SMEs and all leading industries and corporates.

Corporate involvement
Our corporate partners develop and enhance relationships with faculty and students while playing a key role in student education and provide opportunities for industry exposure through research projects, short term on the job training, interactive conferences, support to students’ clubs, case development, Summer Internship and Final Placement.

Student clubs
Our B-School's students’ clubs stay busy all year long. Below you will find a listing of the current activities of our clubs. MITCOM plans various conferences, business plan competitions, internships every academic year. These along with club activities add practical relevance to academic learning and elevate the skill levels of students and expand opportunities for them. Active clubs run by students are Retail Club, Agri Club, HR Club, Operation Club, CSR Club, Pratibimb Club, Sports Club and Entrepreneurship Club in association with NEN. More than eight different students’ clubs at MITCOM reflect the wide range of students’ personal and professional interests. Each club gives opportunities to develop leadership skills and to create awareness about pursuits which are important in life.

Seminars
MITCOM organizes about six seminars each year in association with corporate, government, MCCIA and NEN. The seminars and meets allow students to apply their leadership and management skills, and to learn from business leaders and industry practitioners from around the world.
The two-year full-time MBA-PGP in General Management aims to develop students into competent professional managers, capable of working in any organization. The programme specifically attempts to equip students with the required conceptual, interpersonal skills and managerial decision-making. It also aims to develop leadership capabilities to act as change agents and be a source of motivation in the organizations they work in. Institute aims to nurture the desire to excel in performance without compromising integrity, honesty and fairness. In addition to this, the institute takes effort to impart “Value Based” education through disciplined behavior. General MBA program is designed to develop knowledge and skills in fundamental management discipline and provides flexibility to customize the program according to the academic and professional interests of the students through a variety of elective courses.

This programme is a regular traditional MBA programme with single specialization. Students can choose between Marketing, Finance, Operation, Human Resource and System Specialization.

### Curriculum

The curriculum, reviewed and revised periodically, remains relevant and contemporary. The curriculum is the result of continuous review by the faculty with the help from academic council members and our corporate partners and alumni.

Following the first year programme, students undertake summer training for a period of eight to nine weeks. The summer Internship is a source of practical managerial insights, validation of management concepts, and valuable market knowledge.

### Pedagogy

Along with regular sessions, case method, management games, role plays, industrial visits and group exercises are also used for the better learning.

### Group work

Group work is a major component of our programmes. The groups are formed in a manner such that students get to work with people from different educational backgrounds. For enhancing their capabilities, students work in group activities that range from preparing for case presentations and working on live industry projects to on job training for short periods with different corporate companies.
Programme Syllabus

Single specialization. Students can choose between Marketing, elective courses.

The General MBA program is designed to develop knowledge and to impart “Value Based” education through disciplined behavior. Honesty and fairness. In addition to this, the institute takes effort to excel in performance without compromising integrity, organizations they work in. Institute aims to nurture the desire making. It also aims to develop leadership capabilities to act as.

The two-year full-time MBA-PGP in General Management aims to develop students into competent professional managers, to prepare students for leadership roles in organizations.

Semester I
- Computer Fundamentals (Internal)
- Business Information System
- Business Environment
- Financial Management
- Production Operation Management
- Quantitative Techniques for Decision Making
- Business Law
- Marketing Management
- Managerial Economics
- PPM and Organization Behaviour
- Strategies
- Operations Management
- Advanced IEA, SWOT Analysis
- Project Management
- Digital Marketing
- Executive Communication
- Team Building
- Financial Accounting

Semester II
- Internship

Semester III
- Systems Specialization
- Operation Specialization
- Human Resource Management
- Finance Specialization
- Marketing Specialization

Semester IV
- Advanced Decision Support Systems
- Computer Networks & Internet
- E-Commerce & IT Enabled Services
- Material Requirement Planning
- Productivity Management
- Production Planning and Control
- International Human Resource Management
- Advance Industrial psychology
- Working Capital Management
- Management Control System
- Advertising & Promotions
- Rural Marketing
- International Marketing
- Import Export Management
- Sales and Distribution Management
- Executive Communication
- Team Building
- Financial Accounting

Dual Degree - Single Specialization:

- ERP and SAP Tally SPSS
- Foreign Language (French/German)
- Software Engineering
- Information System Audit
- Database Management System
- World Class Manufacturing
- Manufacturing Strategy
- Total Quality Management
- Training and Development
- Industrial Relations and Labour Law
- Organizational Development
- Security Analysis and Portfolio
- Financial Services
- Taxation Direct and Indirect
- Product and Brand Management
- Services Marketing
- Project Report and Viva
- Supply Chain and Logistic Management

Internship is a source of practical managerial insights, validation training for a period of eight to nine weeks. The summer council members and our corporate partners and alumni.

Our brand ambassadors

- Richa Sisodia
  - Company: Citi Bank
  - Designation: Marketing Executive

- Pawan Shinde
  - Company: GoFrugal Technologies Pvt. Ltd.
  - Designation: Management Trainee - Sales

- Jaya Shree
  - Designation: Operations Executive

- Rajesh Ghule
  - Company: Spandana Sphoorty Financial Ltd.
  - Designation: Divisional Manager

Our Recruiters

- ABN AMRO Bank
- AC Nielsen
- Aditya Birla Money Limited
- ADTECH System Limited
- AGS Technologies
- Airtel Ltd.
- Akriti Constructions
- Alchemists Ark Pvt. Ltd. (Mobius Fitness)
- Alkyl Amines Chemicals Ltd.
- Alza TechLab Ltd.
- Axa KPO
- Bajaj Allianze
- Bajaj Capital Ltd.
- Bank of Baroda
- Barclays Bank PLC
- Bell Ceramics
- Bharat Forge Ltd.
- Bharati Axa Life Insurance
- Bharati Telecom
- CalSoft (IT Co.)
- Career Forum
- Centuary Ply
- Colgate-Palmolive
- Collabera Technologies Pvt. Ltd.
- CompuLink Systems Ltd.
- Concern India Foundation
- Eclipsys(India) Pvt. Ltd.
- EcoCosmos
- Edelweiss Broking Ltd.
- Educational Institute
- Focus QA
- Harbinger Group
- HDFC Bank
- HSBC Bank Ltd.
- ICICI Bank
- HCL Ltd.
- India Infoline Ltd.
- Infosys BPO
- iQuest Consultants
- KPIT
- KPIT Cummins GBS Ltd.
- Kone Elevators Ltd.
- Korporates Solutions and Services
- Kosi Plast Pvt. Ltd.
- Kotak Bank
- Kotak Mahindra
- Krishidhan Seeds Limited
- Ksoft Solutions
- L & T
- Millennium Organization
- Money Plant Consulting
- Patni Computer Systems Pvt. Ltd.
- Redington India Ltd.
- Reliance Communication
- Reliance Money
- Suzlon Energy Ltd.
- TATA AMC
- TATA Technologies
- Tech Mahindra
- Tech View
- Vantage India Ltd.
- Vodafone
- Whirlpool India Ltd.
- Wipro
- Wipro B.P.O.
- Zenith Group
AGRI

Agriculture and Food: The backbone of Indian economy

Agriculture is now becoming more complex and projecting new challenges. Agri business as a sector is paving a way for increasing demand for professionally qualified managers. Promotion of agribusiness activities at the country level has resulted in agribusiness management education taking new strides.

Transformation of agriculture into a business activity has created a demand for professional management and use of modern technologies in areas such as specialized production, post harvest management, promotion of value added agro products, supply chain management, marketing, etc. so as to position them competitively both in the domestic as well as in international markets.

Agri business management education is now a priority area in the country, therefore MITCOM added MBA-PGP in (Agri Business) in order to meet the demand for skilled agri business managers for Indian agri & food industries.

The programme

The two year MBA-PGP in Agri-business Management from MITCOM provides an ideal academic environment, practical interaction with concerned organisations and adequate field experience to develop the students into enterprising agri business managers in order to meet the growing demand from the related sectors.

The course is taught through the latest teaching techniques including case studies, interactive sessions, seminars, group exercises, role plays, simulated exercises, experiential learning, etc.

Semester I

- **Subject**
  - PPM and Organization Behaviour
  - Management Accounting
  - Managerial Economics
  - Marketing Management
  - Business Law
  - Quantitative Techniques for Decision Making
  - Production Operation Management
  - Post Harvest Management
  - Computer Fundamental (Internal)

Semester II

- **Subjects**
  - Strategic Management
  - Financial Management
  - Human Resource Management
  - Research Methodology
  - Business Environment
  - Business Information System
  - Agri Environment and Policy

Semester III

- **Subjects**
  - Agri Supply Chain and Logistic Management
  - Food technology and Processing
  - Agricultural Export & International Trade
  - Project Report and Viva
  - Marketing Specialization
  - Consumer Behaviour
  - Services Marketing
  - Product and Brand Management
  - Finance Specialization
  - Taxation Direct and Indirect
  - Financial Services
  - Security Analysis and Portfolio Management
  - Human Resource Specialization
  - Organizational Development
  - Industrial Relations and Labour Law
  - Training and Development
  - Operation Specialization
  - Total Quality Management
  - Manufacturing Strategy
  - World Class Manufacturing

Semester IV

- **Subjects**
  - Agri Input Management
  - Food Retail Management
  - Agricultural Finance
  - Marketing Specialization
  - International Marketing
  - Rural Marketing
  - Advertising & Promotions
  - Finance Specialization
  - Management Control System
  - Advance Financial Management
  - Working Capital Management
  - Human Resource Specialization
  - Advance Industrial Psychology
  - International Human Resource Management
  - HR Administration & Compensation Management
  - Operation Specialization
  - Production Planning and Control
  - Productivity Management
  - Material Requirement Planning

Value added and Certification Programmes in addition to curriculum:

- SAP
- Tally
- SPSS
- Foreign Language (French/German)
Introduction

Agri business management education is now a priority area in the demand for professionally qualified managers. Promotion of value added agro products, supply chain management, marketing, etc. so as to position them competitively both in the domestic and international markets. Transformation of agriculture into a business activity has created a demand for skilled agri business managers for Indian agri & food business sectors. Agri business as a sector is paving a way for increasing agribusiness activities at the country level has resulted in agribusiness management education taking new strides.

Syllabus

Simulated exercises, experiential learning, case studies, interactive sessions, seminars, group exercises, role plays, etc.

The course is taught through the latest teaching techniques including students into enterprising agri business managers in order to meet the concerned organisations and adequate field experience to develop the promotion of value added agro products, supply chain management, marketing, etc.

Our brand ambassadors

Name: Raghunandan Gaud
Stream: Agri
Company: Reliance Retail
Designation: Store Manager

Name: Nitin Deshmukh
Stream: Agri
Company: Rasi Seeds
Designation: Project Officer

Name: Mangesh Dahake
Stream: Agri
Company: TAFE (Tractors and Farm Equipment Ltd.)
Designation: Field Officer

Name: Akash Joshi
Stream: Agri
Company: GoFrugal Technologies Pvt. Ltd.
Designation: Management Trainee - Sales

Name: Ashant Sable
Stream: Agri
Company: Godrej Agrovet Ltd.
Designation: Agri Officer

Name: Swapnil Desale
Stream: Agri
Company: John Deere
Designation: Management Trainee

Name: Shashank More
Stream: Agri
Company: Volkswagen India Pvt. Ltd.
Designation: HR Trainee

Agri companies visited in campus

- Ajinkya Seeds
- Amir Chickens-PerfeKto Food
- Technocraft
- AT Foods (ALeading FMCGCo.)
- Auric Food Pvt. Ltd. (Cookieman)
- BAIF
- BASF
- Chemtura Ltd.
- CITA
- DOW Chemicals
- EPC Irrigation
- Future Aaddhar Group
- Gits Foods Pvt. Ltd.
- Godrej Foods & Beverages
- Green Garden
- Harvel Irrigation Pvt. Ltd.
- Hydрабad Coromandel Fertilizers. (CFL)
- Indian Immunologicals Limited
- Jaideep Foods & Acqua
- Jain Irrigation Pvt. Ltd.
- John Deere Ltd.
- Katraj Dairy
- MTR Foods
- NAFARI
- Nath Seeds
- NETAFIM Irrigation Pvt. Ltd.
- New Molecule (Pesticides Co.)
- Ozone Bio-Tech Ltd.
- Parle - G
- Petonia Foods Pvt. Ltd.
- Pravin Masalewale
- Ranbaxy
- Samruddha Jeevan Foods India Ltd.
- SGS India Ltd.
- Sheel Bio-Tech Ltd.
- Shreeji International
- Sweetella Impex Pvt. Ltd.
- Urja (Kutwal Foods)
- Vardhaman Fertilizers
- Vinsura Wineary Pvt. Ltd.
# Introduction

The objective of this two year Full Time MBA - PGP is to provide management professionals with excellent managerial capacity by means of developing an understanding of the fundamental principles & practices, new trends of management, challenges and usage of technology as well as their applications for Indian Retail.

Indian retail is fast changing and the business retail environment demands that professionals acquire new skills, improve their efficiency, learn to compete and think out of the box. Retail sector demands analytical mind for decision making, systematic planning ability, expertise in logistic and supply chain management principles & practices, new trends of management, challenges and usage of technology.

# Highlights of Retail Industry

- **India is the (5th) largest retail market in the world**
- **Fastest growing industry, esp. last few years**
- **Comprises of both unorganized and organized sectors**
- **Expected to grow by 20–25% annually**
- **Rs. 109,000 Crores-Size of Industry by 2010**
- **Increasing share of the organized sector 7.5% in 2007 to 20% in 2010 : source North Bridge Capita**
- **Major Retailers in India: Tata, Reliance, AV Birla Group, Future Group, Raheja’s, RPG Group, CCD**

- **Increasing share of the organized sector 7.5% in 2007 to 20% in 2010 : source North Bridge Capita**
- **Major Retailers in India: Tata, Reliance, AV Birla Group, Future Group, Raheja’s, RPG Group, CCD**

- **As the country has got a high growth rates, the consumer spending has also gone up and is also expected to go up further in the future. In the last four years, the consumer spending in India climbed up to 75%**

## The Future

<table>
<thead>
<tr>
<th>Year</th>
<th>Size of Industry</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>$833 billion</td>
</tr>
<tr>
<td>2018</td>
<td>$1.3 Trillion</td>
</tr>
</tbody>
</table>

40% growth in Organized Sector

## Retail the future for successful business

The programme is designed to provide the students a better understanding of retail environment and to make them acquainted with various functions in the retailing business. Students are required to attend workshops related to communication skills, retail mathematics, data analysis tools, quantitative modeling and operations amongst others.

MBA-PGP Retail students at institute get hands-on industry experience by working on a live project with Big Bazar, Croma, Good Home, Central, ITC, Reliance, Videocon and many more, which gives practical learning experience in the areas of marketing, store management, SCM & logistics.

## Syllabus

### Semester I

**Subject**
- PPM and Organization Behaviour
- Management Accounting
- Managerial Economics
- Marketing Management
- Business Law
- Quantitative Techniques for Decision Making
- Production Operation Management
- Retail Management
- Computer Fundamental (Internal)

### Semester II

**Subjects**
- Strategic Management
- Financial Management
- Human Resource Management
- Research Methodology
- Business Environment
- Business Information System
- Retail Marketing

### Semester III

**Subjects**
- Retail Supply Chain & Logistic Management
- Retail Operations Management
- Retail Branding and Strategy
- Enterprise Resource Management
- Project Report and Viva

**Marketing Specialization**
- Consumer Behaviour
- Services Marketing
- Product and Brand Management

**Finance Specialization**
- Taxation Direct and Indirect
- Financial Services
- Security Analysis and Portfolio Management

**Human Resource Specialization**
- Organizational Development
- Industrial Relations and Labour Law
- Training and Development

**Operation Specialization**
- Total Quality Management
- Manufacturing Strategy
- World Class Manufacturing

**Systems Specialization**
- Database Management System
- Information System Audit
- Software Engineering

### Semester IV

**Subjects**
- Customer Relationship Management
- Mall management and Risk Management
- Import Export Management

**Marketing Specialization**
- International Marketing
- Rural Marketing
- Advertising & Promotions

**Finance Specialization**
- Management Control System
- Advance Financial Management
- Working Capital Management

**Human Resource Specialization**
- Advance Industrial psychology
- International Human Resource Management
- HR Administration and Compensation Management

**Operation Specialization**
- Production Planning and Control
- Productivity Management
- Material Requirement Planning

**Systems Specialization**
- E-Commerce & IT Enabled Service
- Computer Networks & Internet
- Advanced Decision Support Systems

### Value added and Certification Programmes in addition to curriculum:

- ERP and SAP
- Tally
- SPSS
- Foreign Language (French/German)
Introduction

Syllabus

The objective of this two-year Full Time MBA - PGP is to provide

The programme is designed to provide the students a better
understanding of retail environment and to make them
acquainted with various functions in the retailing business.

The Future

Retailing India

it requires analytical mind for decision making, expertise in logistic and supply chain,
knowledge of retail mathematics, data analysis tools,

• India Mart Intermesh Ltd.
• ITC Ltd.
• Hypercity
• Madura Garments
• Major Brands (India) Pvt. Ltd.
• Micro Technologies (Micro Retail Ltd.)
• MORE (Aditya Birla Group)
• NEXT Retail Ltd.
• Oxfam India
• Planet M Retail
• Provoke India Ltd.
• Reliance HyperMart/Fresh

• Reliance Retail
• Relianceada
• Retail Guru Asia
• Retail Co. (BVG-Bharat Vikas India)
• Retailing India
• Spencers Retail
• Store One India Retail Ltd.
• Titan
• UPM Group
(Franchise of Levi’s & Tanishqu)
• Vishal Megamart
• Zodiac Clothing Co. Ltd.

Retail companies visited in campus

• Aadhaar Retailing Ltd.
• Adani Exports
• Adani Wilmar Ltd.
• Addeco India
• BGV Group
• Cafe’ Coffee Day
• Dhaaga Retail Store
• Ebony Retail Holdings Ltd.
• Europa Group
• Future Group Retail
• GOOD Home Store
• Indiabulls Megastore
• Indiabulls Megastore

Our brand ambassadors

Name: Shailesh Pawar
Stream: Retail
Company: Major Brands (I) Pvt. Ltd.
Designation: Trainee Asst. Store Manager

Name: Khushboo Sarda
Stream: Retail
Company: HCL Infosys Ltd.
Designation: Sales Executive

Name: Amit Nimkar
Stream: Retail
Company: ITC Ltd.
Designation: Territory Sales Incharge

Name: Smita Rani
Stream: Retail
Company: Pearson
Designation: Sales Executive – Higher Education

Name: Mayura Bhillade
Stream: Retail
Company: Future Value Retail Ltd.
Designation: Management Trainee

Name: Shreyas Kothari
Stream: Retail
Company: Madura Garments
Designation: Marketing Executive

Name: Praful Ghayar
Stream: Retail
Company: Future Value Retail Ltd.
Designation: Management Trainee
Forestry, a sector of the national economy..!!

The silviculture activity together with the timber harvesting and the timber processing industrial activities form the forestry sector of the economy. This sector presents a special importance to our national economy. The focus of MITCOM’s MBA in Forestry and Environment Management is on perfect training and professional education to the new generation regarding this eco-sensitive area. It helps to select and nurture outstanding and talented young persons for undertaking managerial responsibilities in forestry and environment related organizations.

The Programme

MITCOM’s MBA IN FORESTRY AND ENVIRONMENT MANAGEMENT is a 2 - year full time MBA - Forestry and Environment Management program. This program is articulated from SAM Higginbottom Deemed University, Allahabad.

The program aims to create green managers to handle the activities like scientific management of forests, commercialization of plantations and products, forest and environment law, carbon trading and emissions, ecological and environmental sustainability, security management of forests, green house effect, pollution control, bio-diversity, GIS etc.

Objectives of the MBA-PGP programme

SUSTAINABLE DEVELOPMENT : The program covers the entire gamut of forestry and environment management with a focus on sustainable forestry management, global warming, legal aspects, carbon trading, environmental ethics and corporate social responsibility.

TECHNO-MANAGERIAL PROGRAMME : Programme is designed to develop expertise by providing scientific knowledge and imparting managerial and administrative skills in keeping with the latest developments in the field.

SOCIO-ECONOMIC GOALS : Programme emphasizes on fostering a very positive attitude towards environment and on inculcating appropriate values for achieving the socio-economic goals for our nation.

MULTIFACETED MANAGERS : The programme is designed to train students in policy planning and evaluation for integrated development, problem solving, co-ordination, human resource related skills, developing social responsibility missions, negotiations, networking with government departments, forestry officials and other related organizations.

Highlights of Forestry and Environment Sector

Global annual forest, paper and packaging industry SURVEY 2010 EDITION: - now in its 13th year, provides insight into the major companies.

India’s forests covering 20% of the countries geographical area are very important for the bio-diversity, biomass supply, water sheds and livelihood of the forest dependent communities. The criticality of forests provides tremendous scope for careers in areas like reforestation, CDM, environmental laws, carbon audits and other aspects of maintaining and managing the goods and services of the eco-system.

Today the ecological challenges in front of the financial world include developing consistent and effective economic policies for implementation of and monitoring procedures for sustainable development. Large businesses have emerged in areas of plantations, wood processing and wood based industries.

Role & job profile of green managers in corporate sector

1. PROJECT PLANNING EVALUATION AND MONITORING ADVISORS
2. CARBON TRADING & ENERGY AUDIT EXPERTS
3. ISO:14000 ADVISORS
4. CLIMATE CHANGE MONITORING ADVISORS
5. FOREST AND ENVIRONMENT LAW EXPERTS
6. POLICY AND INTERNATIONAL CONVENTION ADVISORS
7. MICROFINANCE EXPERTS
8. ECO-FRIENDLY PROJECT ADVISORS
9. PRO WITH GOVT. ORGANIZATIONS AND CORPORATE SECTOR
10. NGO WILDLIFE PROTECTION EXPERTS
11. ADVISORS ON PROMOTION & BRANDING OF NON-TIMBER FOREST PRODUCTS.
Introduction
The Programme

Greenhouse effect, pollution control, biodiversity, GIS etc. environmental sustainability, security management of forests, environment law, carbon trading and emissions, ecological and commercialization of plantations and products, forest and activities like scientific management of forests, The program aims to create green managers to handle the allahabad. articulated from Environment Management program. This program is MITCOM’s MBA in Forestry and Environment organizations. managerial responsibilities in forestry and environment related outstanding and talented young persons for undertaking this eco-sensitive area. It helps to select and nurture and professional education to the new generation regarding Forestry and Environment Management is on perfect training to our national economy. The focus of MITCOM’s MBA in the timber processing industrial activities form the forestry the silviculture activity together with the timber harvesting and forestry officials and other related organizations. negotiations, networking with government departments, related skills, developing social responsibility missions, development, problem solving, coordination, human resource train students in policy planning and evaluation for integrated MULTIFACETED MANAGERS:
goals for our nation. inculcating appropriate values for achieving the socio-economic foster a very positive attitude towards environment and on SOCIO-ECONOMIC GOALS:
the latest developments in the field.

IMPARTING MANAGERIAL AND ADMINISTRATIVE SKILLS IN KEEPING WITH TECHNICAL-MANAGERIAL PROGRAMME:
the social responsibility.

ASPECTS, CARBON TRADING, ENVIRONMENTAL ETHICS AND CORPORATE ON SUSTAINABLE FORESTRY MANAGEMENT, GLOBAL WARMING, LEGAL ON MULTIFACETED MANAGERS:
the gamut of forestry and environment management with a focus national economy..!!

SUSTAINABLE DEVELOPMENT:

THE PROGRAMME IS DESIGNED TO
Programme emphasizes on
Programme covers the entire areas of plantations, wood processing and wood based for implementation of and monitoring procedures for include developing consistent and effective economic policies Today the ecological challenges in front of the financial world are very important for the bio-diversity, biomass supply, water are important for the bio-diversity, biomass supply, water

MBA IN FORESTRY AND ENVIRONMENT MANAGEMENT

Syllabus

Semester I

Subjects
- Silviculture
- Forest Ecology & Biodiversity Conservation
- Forest Resource Management & Economics
- Forest influences in Society
- Management Accounting & Costing
- Marketing Management
- Organization Behavior & Human Resource Management

Semester II

Subjects
- Forest Biometry
- Forest Management & Technology
- Forest Policy, Law & International Convention
- Forest Products, Industries & Biotechnology
- Community Forestry Management - Challenges & opportunity
- Social Research Methodology (Quantitative & Qualitative Research- PRA, FGD, RRA, Micro-planning)
- GIS
- Market Research

Semester III

Subjects
- Forestry & Organizational Development
- Project Planning, Monitoring & Evaluation & Agroforestry
- Society & Policy
- Strategic Marketing
- Services Marketing
- Product & Brand Management
- Introduction to Energy
- Project Report And Viva

Semester IV

Subjects
- Environmental Management & Sustainable Development
- Global Climate Changes & Ecodevelopment
- Environmental Policy, Law & International Convention
- Environmental Impact Assessment
- Microfinance
- International Marketing
- Advertising and Promotions
- Rural Marketing

Our Brand Ambassadors

Name: Manav Oswal
Stream: FEBM
Company: NEXT Education India Pvt. Ltd.
Designation: Business Development Executive

Name: Nitin Arora
Stream: FEBM
Company: AC Nielsen
Designation: Management Trainee (Market Research)

Name: Pankaj Chaudhary
Stream: FEBM
Company: NEXT Education India Pvt. Ltd.
Designation: Business Development Executive
MITCOM's Unique Features:

Highlights of the campus

- Strong academic council and award winning faculty.
- Industry relevant syllabus.
- Value Addition Certification programmes in Six Sigma, Commodity Market, Performance Management, ERP, SAP, Tally and Foreign Languages.
- Widest Corporate Interface with top management Lecture Series, Industry Visits, Sponsored Research, Corporate events and many more.

Valuable Learning Opportunities through

- Learning Teams and activities: At campus total 9 Learning teams are fully functional.
- Annual activities are Marketing Meet in October, HR Meet in January, Finance Meet in January, Pratibimb in February with strong support of leading corporates like Syngenta, Suguna , Gits India, Nestle and many more.
- Entrepreneurship Cell- “Unlock the potential within” supported by National Entrepreneurship Network (NEN). Presently the cell has 166 student members. This cell is led by faculties trained by London Business School and Stanford Institute.
- Pratibimb – The College's annual Magazine to update you on the corporate world and current industry trends.
- Online Library

Eligibility Criteria
Any graduate with minimum 50% of marks. Engineering students will be preferred.

Selection Process
Student is required to clear the following selection process:
- Written Test (online)
- Group Discussion
- Personal Interview

How to apply
Visit : www.mitcom.edu.in and register with Admission 2011 online by downloading the form and paying requisite registration fees. Fill in the Application Form and submit it along with attested copies of testimonials like mark sheets of SSC, HSC, Graduation etc. and other relevant certificates of work experience etc. to MITCOM Admissions Cell Office.

Entrance Examination Schedule 2011

<table>
<thead>
<tr>
<th>Month</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>27th March 2011</td>
</tr>
<tr>
<td>April</td>
<td>10th &amp; 24th April 2011</td>
</tr>
<tr>
<td>May</td>
<td>8th &amp; 22nd May 2011</td>
</tr>
<tr>
<td>June</td>
<td>12th, 19th &amp; 26th June 2011</td>
</tr>
<tr>
<td>July</td>
<td>10th &amp; 24th July 2011</td>
</tr>
</tbody>
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Candidates appeared and successfully cleared MAT/ CAT/ ATMA/ CET of any state are eligible to apply.

Education loan : Bank of India, HDFC & CREDILA

Academics Session will commence on 8th August 2011