Executive MBA...
For Working Professionals

DUAL SPECIALIZATION

Developing Minds...
...Building India
OUR SOURCE OF INSPIRATION

Prof. Dr. V. D. Karad
Founder, Executive President, Managing Trustee, MAEER’s, MIT Group of Institutions, Pune

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Chairman & MD Bharat Forge Ltd.

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Chairman Force Motors

Ms. Meher Pudumjee
Chairperson Thermax India Ltd.

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Mr. Milind Jadhav
VP Corporate Services & Global HR Shared Services Suzlon Energy

Dr. Pramod Tripathi
Consultant Pragati Leadership Institute Pvt. Ltd.
MITCOM Executive MBA for working professionals

MAEER's MITCOM has introduced Executive MBA for working professionals under the guidance of Prof. Dr. Mangesh Karad, Executive Director, MIT Group of Institutions. Over the years, MIT has gathered enormous industry exposure and comprehensive understanding of Indian and global economies. MITCOM's Executive MBA program emphasizes on learning diversity, culture and sharing of knowledge through in-depth interaction with participants who have diverse experience. This unique protocol encourages creative exchange of ideas and makes learning extremely enriching. In addition to this, the students also get an opportunity to interact with intrapreneurs, entrepreneurs, leading experts and eminent personalities from both corporate world and the government sector.

MAEER'S MIT Group of Institutions

Maharashtra Academy of Engineering and Educational Research (MAAER) was started in 1983 by Prof. Dr. Vishwanath D. Karad, Founder, Executive President & Managing Trustee, MAEER's MIT Group of Institutions. Spread over a sprawling 57 acres, MIT is the most preferred destination for over 10,000 students every year. MAEER MIT's journey in the last 29 years has been a continuous process in the pursuit of quality and excellence in education and research, a commitment to values and discipline and a quest of science and spirituality. The state-of-the-art infrastructure, competent faculty, strong interaction with leading corporate, student-centric amenities and spectacular campuses, all provide a conducive environment for teaching, learning, research, innovation and character building.

MAEER's MIT encompasses 58 institutions in the fields of Engineering, Management, Pharmacy, Medicine and General Education. Carrying forward with sublimity the torch of a new tomorrow and contributing to the industrial and economic growth of the society and nation at large, MAEER's MIT continues to build the gateway to a successful career for an individual. In recognition of the services rendered so far, a UNESCO Chair in Human Rights, Democracy and Peace has been constituted at MAEER's MIT. A World Peace Centre has been setup to promote culture of peace in the world.

MIT is a unique institution where luminaries like Dr. APJ Abdul Kalam, Dalai Lama, Dr. Vijay Bhatkar, Dr. Raghunath Mashelkar, Shri Shri Ravi Shankar, Naushad Forbes, I. S. Narula, Prof. Uday Pareek and many more have visited and recognised the institute as an international centre of education. MIT gives you a lead start in your career and equips you to emerge as a leader with thorough understanding of business.
About the Executive MBA Program

- Compact and Comprehensive
- Convenient and Adaptable
- Local yet Global

Challenging, comprehensive and global in scope, the Executive MBA aims to make you a future leader and a successful entrepreneur. The Executive MBA programme is specially designed for professionals with work experience; it covers a broad ground need based curriculum, case studies and real life projects. The programme is based on Harvard Business School and Wharton School of Management model. The programme fosters an ability to think across disciplinary boundaries. It emphasizes holistic learning and provides multiple learning opportunities through interaction with faculty and business leaders.

Executive MBA Strategy

Thinking Strategically

Understand The business | Focus on Key Business Goals | Know what To measure | Prepare for The future

Key Deliverables

Contributions to Organization Effectiveness

Organization Productivity | Customer Service & Quality | Financial Contributions

Compact and Comprehensive

Acknowledging the fact that the students are working professionals, the course has been designed thoughtfully. The program is compact yet comprehensive. The specially designed 30 months Executive MBA program covers a wide arena in management along with the relevant specialisation. Executive MBA at MITCOM, focuses on imparting skills that include the 'hard skills' of economics, finance, marketing, operations, management and accounting as well as the 'soft skills' of leadership, teamwork, ethics and communication that are so critical for effective management.

Convenient and Adaptable

Understanding the time constraints of the students, the Executive MBA program has been designed taking into account the convenience of working professionals. Classes are held in the evenings/weekends and a lot of support is offered through e-mailers, notes and CDs. Lessons of MITCOM’s MBA programme can be adapted into the work environment almost immediately as the course follows a problem-solution approach rather than a purist theoretical approach. Also present jobs of working students help them to bring real work life experiences in classroom training for learning.

Local yet Global

The global economic scenario is constantly evolving and an MBA education needs to adapt to the ever changing needs of an increasingly competitive and connected world. At the same time local factors have a vast influence on decision making in any part of the world. Management students need to be well-rooted into the local realities of their area and country. MITCOM Executive MBA programme gives students a global perspective without losing sight of the local realities.

Objectives

- To enable professionals to become effective strategic decision makers by sharpening their judgmental & analytical skills.
- To equip professionals with leadership, networking & team building skills
- To provide management knowledge through concepts & theories
- To increase the scope of career advancement opportunities
- To create entrepreneurs for the organization
Program Structure

First year

1st Semester
- Principle & Practice of Management & Organizational Behaviour
- Managerial Economics
- Management Accounting
- Quantitative Techniques
- Marketing Management

2nd Semester
- Human Resource Management
- Production & Operations Management
- Business Laws
- Research Methodology
- Information Technology for Managers

Second Year (Compulsory Papers)

- Strategic Management
- International Business
- Business Ethics & Corporate Governance
- Management Control Systems

Specialization: Any one group out of the following groups for 1st & 2nd Specialization

Finance group

Marketing group

Human Resource Management Group

Manufacturing Management Group

Information Technology Group

International Business Management Group

Admission Details

Fees:
Total Programme: Rs.1,60,000

Important Date:
Last date of submission of application: 12th July 2011
Course Commencement: 16th July 2011

Eligibility:
- Graduate from any stream from recognized university and 2 year work experience at supervisory / managerial / professional level.
- Candidates sponsored by companies must produce proof of sponsorship in the form of a letter by the organization.

Selection Process:
Personal interview
Learning Labs for Executive Education

Learning labs aim to provide an opportunity to students to work with industry partners on real world business issues by organizing various workshops, seminars and conference. These labs provide an opportunity to gain new perspectives on business issues and other exposure to students. Corporate involvement is one of the key features of learning labs.

Themes of Learning Labs
1. Leadership Development Programme
2. Capital Raising Strategies in Organizations
3. Planning and Entrepreneurial Venture
4. Corporate Control Mergers and Acquisitions
5. Decision and Optimization models
6. Strategic Technology partnerships
7. Competitive Strategy
8. Cross Culture Management
9. Entrepreneurship and Entrepreneurship
10. Gender & Leadership
11. Government, Society and Business
12. Managing teams
13. Social and Cause Marketing
14. Strategic Innovation Management
15. Certified Programme in IT

Faculty
Faculty is with a unique blend from academia, corporate, government and non-government organizations.

Pedagogy
Faculty uses a mix of case study, lecture, discussions, simulations and field study. Learning labs extend strong support to give exposure and interaction opportunities to the strategy makers and functional experts.